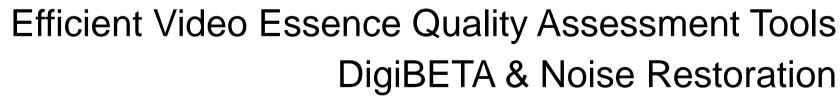


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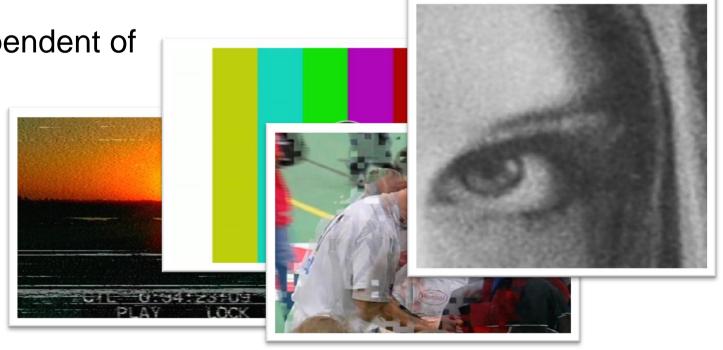
IBC 2014, Amsterdam





### Focus on Essence Defects

- File integrity
- Wrapper (MXF, MOV, AVI) standards compliance
- Stream (MPEG,....) standards compliance
- Essence (base band, content based) quality assessment
  - Analysis of raw image data independent of encoding
  - Video and movie degradations
  - Detects multi-generation defects
  - Analogue and digitally born
  - Resolution independent
  - No reference video required







## Use Cases for Essence Quality Checking

- Archive
  - Archive digitisation/migration QC
  - Selection of / search for content with specific quality properties
- Production & Post
  - Rushes
  - Incoming & outgoing quality assessment in video and movie post-production
  - Estimation of the restoration effort
- Delivery
  - Quality assurance before broadcast / distribution
- Streaming services & portals
  - Quality based video selection





# Preservation Use Cases for Essence Quality Checking

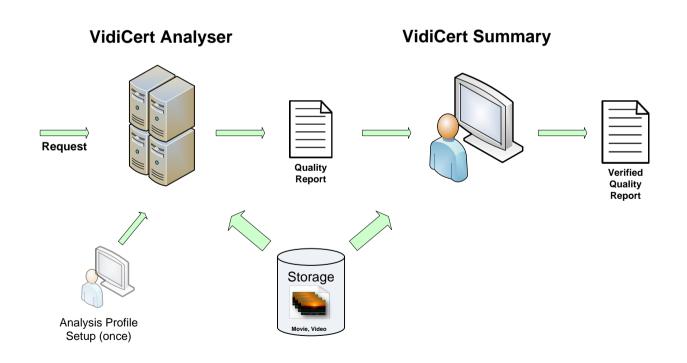
- Content Ingest/Migration
  - monitor if the video player shows problems (head clog, drop-out, video breakup, off-lock,....)
  - monitor the scanning process (instability, out of focus, white/black point, ...)
  - ingest only high quality content (no up-scaled one, ...)
  - check the encoding/transcoding (blocking, sharpness, ....)
- Content Selection/Access/Usage
  - select my 'best quality copy'
  - search for a video with minimum quality for a certain usage
    - noise reduction necessary?
    - Sharpness high enough?
- Restoration Planning
  - estimate costs
  - select tools/systems





## Automation of Essence Checking

- Fully manual
  - Highest quality, extremely expensive
- Fully automatic
  - Limited functionality, very cheap
- Automatic analysis + Human verified
  - Cost efficient and high quality

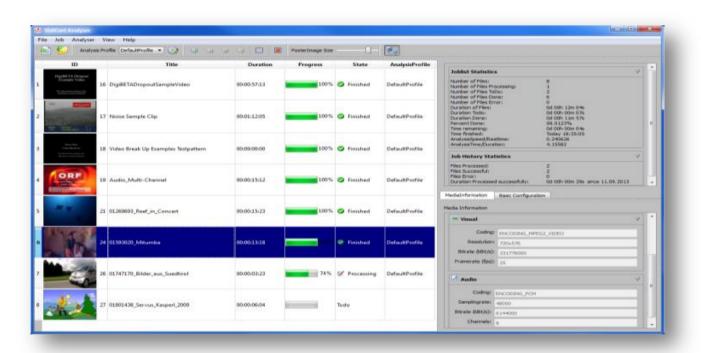






### **Automatic Quality Analysis**

- VidiCert Analyser Integration
  - Detectors
    - Video Breakup (major analog video disruptions)
    - Noise/Grain (electronic & film grain)
    - Digital Tape Dropouts (e.g. Digital BETACAM™)
    - Blurriness
    - Monochrome Frames
    - Test Pattern
    - Silence
    - Dolby®E™
    - Field Order Errors
    - Scanning Type Errors (Progressive/Interlaced, Cadence)
    - If you need a specific solution we are here to implement it!
      - e.g. Line Dropout Detector
  - Metadata fully compliant to MPEG-7/AVDP (XML)
  - Customizable analysis profiles
  - Highly optimised GPU accelerated algorithms
  - Workflow integration via web service & drop folder

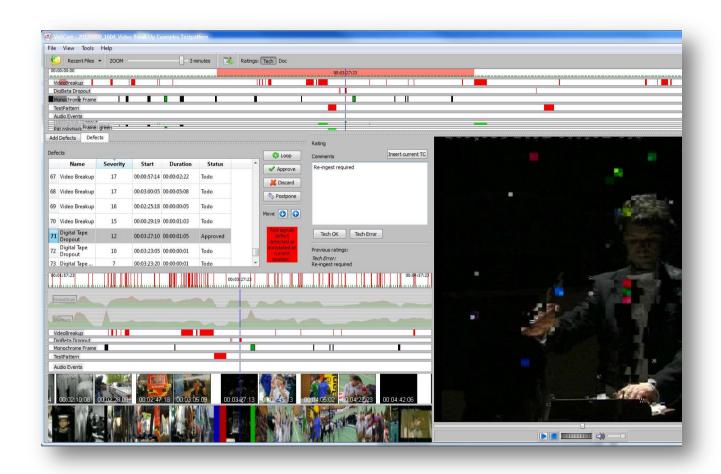






### Efficient Interactive Essence Quality Verification

- VidiCert Summary Integration
  - Advanced summarisation and navigation by various timeline based metadata views
  - Efficient human quality judgement by severity based inspection
  - Fully customizable user interface (including full screen video player support on second monitor)
  - Rating support for multi-stage QC







# Restoration Digital BETACAM Dropout







# Restoration Digital BETACAM Dropout



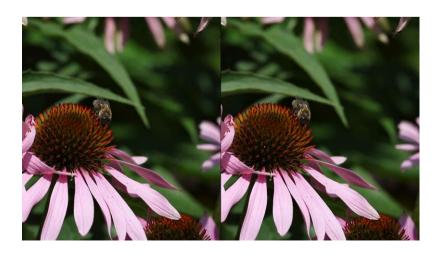




#### Noise Restoration

#### Goals

- Support broad range of noise (sensor, film-grain...)
- High degree of automation



#### **Applications**

- Restore archive content to reach target program quality
- Avoid blocking problems in distribution channels (satellite, Blu-ray, DVD)
- Video storage reduction







#### www.vidicert.com

### Contact

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